



# 2016 Registration Form

NRF 105<sup>th</sup> Annual Convention & EXPO

Convention: January 17-20, 2016 □ EXPO: January 17-19, 2016

Jacob K. Javits Convention Center • New York, NY • [www.nrf.com/annual16](http://www.nrf.com/annual16)

## PART 1: ATTENDEE INFORMATION Please fill out entire registration form completely. (One form per person.)

Part 1: Attendee Information must be completed for registration processing.

- YES  NO I wish to start/renew my **FREE** subscription to **STORES Magazine**
- YES  NO I wish to receive NRF SmartBrief, a **FREE** daily email of retail news.
- YES  NO My information can be shared with exhibitors for a ONE-TIME pre & post show touch.
- YES  NO This is my first Retail's BIG Show. If NO, # of shows (over the years) attended: \_\_\_\_\_
- YES  NO Would you like to find out how decisions made by policy makers in DC and the states stifle retailing in U.S.?

Mr.  Mrs.  Ms.

Full Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Company: \_\_\_\_\_ Is your company a retail?  YES  NO

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_ Direct Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Business Email: \_\_\_\_\_ I confirm that the email address provided is legitimate.  YES  NO

### LEVEL

- C-Suite (CEO, CFO, CIO/CTO, CMO, COO)  Director
- President/Managing Director  Senior or General Manager
- Senior Executive: SVP, EVP  Manager
- Owner/Principal  Analyst
- Vice President

### JOB ROLE

- Analyst  Mobile
- Business Development  Personnel
- Consulting  Press
- Corporate Operations  Public Relations
- Credit/Finance  Quality Assurance
- Customer Service & Support  Real Estate
- Distribution/Supply Chain  Retail Store Operations
- E-Commerce/ Digital  Sales
- Human Resources  Store Management
- Information Systems/Technology, MIS  Store Planning & Design
- Logistics  Strategic Planning
- Marketing  Supply Chain
- Merchandising  Visual Merchandising

### ROLE IN COMPANY PURCHASE DECISIONS

- Final Say  Specify Supplier/ Product
- Recommend  No Role

### What is the approximate company purchase within the next year on e-commerce technologies?

- Up to \$100K
- \$100,001 to \$250,000
- \$250,001 or more

### TYPE OF STORE OR BUSINESS

- Agency  Electronics  Software
- Association  Grocery/Food  Service Provider
- Banking/Finance  Home/Domestic  Specialty/Apparel
- Big Box/SuperStore  Luxury  Specialty/Hard Goods
- Consulting  Mall/Real Estate  Supply Chain/Logistics
- Cosmetics  Manufacturing/CPG  Technology
- Department  Online Retailer
- Discount  Pharmacy/Drug/Convenience

### REGISTRATION POLICIES

No person under the age of 18 will be admitted into the exposition.  
No cameras or videos allowed.

**CANCELLATIONS**—All cancellation requests must be in writing. Requests received by **December 18, 2015**, will receive a full refund. No refunds for requests received after **December 18, 2015**, regardless of when the registration is received.

Non-attendance does not constitute cancellation.

**SUBSTITUTIONS**—All requests for substitutions must be made in writing and cannot be made once you have checked into the event or sub-event on-site.

**BADGE RE-PRINT POLICY**—THE RE-PRINT FEE FOR A LOST OR STOLEN BADGE IS 50% OF ORIGINAL PAID FEE.

**BADGE SHARING IS PROHIBITED**

I ACKNOWLEDGE THESE POLICIES

## PART 2: REGISTRATION FEE SELECTION

**Full Conference** – Includes sessions & access to EXPO Hall.

RETAILER	Early	Advance	Standard	On-Site
rate deadlines:	By 9/11/15	By 11/20/15	By 1/8/16	After 1/8/16
Retail NRF Member	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$1,300
Retail Non-Member	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$2,075	<input type="checkbox"/> \$2,275	<input type="checkbox"/> \$2,575

### Retail Member Team

5 or more attendees registering at one time.

\$775 (each)

### Retailer EXPO Only Pass—Access to EXPO only

Retailer, Grocery Store, Drug Store, Convenience Store, CPG, Visual Merchandiser/Store Designer, Private/Investment Holding Company

FREE

### NON-RETAILER—NRF MEMBER

Maximum 8 per company

Full Conference

\$2,000

EXPO only

\$1,250

### NON-RETAILER—NON-MEMBER

Maximum 4 per company

Full Conference

\$3,000

EXPO only

\$1,250

### INTERPRETATION — Portuguese Only

\$100

## PART 3: PAYMENT METHOD

TOTAL AMOUNT DUE (Registration fee and/or Interpretation, if selected): \$ \_\_\_\_\_

PAYMENT METHOD:  Cash  \*\*Wire Transfer  Check #: \_\_\_\_\_

Amex  DinersClub  Discover  MasterCard  VISA

NAME ON CARD: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Registration not valid without signature and payment.

Please make all checks payable to: **National Retail Federation (US DOLLARS ONLY)**

**\*\*Wire Transfer Information** For information, please e-mail requests to [wiretransfer-reg@nrf.com](mailto:wiretransfer-reg@nrf.com)

RETURN THIS FORM WITH PAYMENT TO: MAIL: NRF16, C/O Experient, 5202 President's Court, Room G100

Frederick, MD 21703 FAX: 301-694-5124

QUESTIONS? CALL: 800-974-9069 or 847-996-5898



Please indicate if you require special services.

Yes  No

If yes, please list: \_\_\_\_\_